



UNFCCC COP 25 Side Event

**Stepping-up Engagement Efforts & the
Theatre for Policy Advocacy Approach**

S Mwamakamba, FANRPAN



The Road to CoP 25

- **Project formulation and partnership**
- **Concept Development**

BASELINE STUDIES

Used findings from the FANRPAN studies in Malawi, South Africa, Tanzania and Zambia to establish farmers' challenges with regards scaling up CSA

SCRIPT DEVELOPMENT

Developed script highlighting needs of farmers

- a) There is a body of known CSA technologies and practices
- b) Need funding to scale up

THEATRICAL PRODUCTION

Story told from a farmer perspective

- a) Gender/role balance in cast of four
- b) Target performance time of 30 minutes (maximum)
- c) Focus on key messages – needs of farmers

PRE-COP PROMOTION

Retailing of Concept – Use of TPA in mobilizing CSA investments

- a) Side Event at CSA Conference, Bali, October 2019
- b) Scripting and theatrical production
- c) FANRPAN Annual Dialogue, Kigali, November 2019

COP 25 PERFORMANCE

- Pre-side event promotional event
- Side event



SIDE EVENT

Stepping Up Engagement Efforts in Sub-Saharan Africa to Catalyse Investments in Climate Action

Brussels Room | Friday 6 December 2019 | 16:30 –18:00hrs

Organizers



RESEARCH PROGRAM ON
Climate Change,
Agriculture and
Food Security





Friday 06 December 2019 | 16:30–18:00
Room Helsinki EU Pavilion | IFEMA | Madrid

Drawing on the latest scientific evidence in climate smart agriculture, the side event will feature a theatre performance highlighting the challenges faced by farmers and other stakeholders in the SADC region in scaling up proven technologies and practices. The theatre performance will be followed by investment pitches and interactive discussions on CSA investment planning.

FOR MORE INFORMATION CONTACT:
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For updates follow :
@fanrpan @CGIARclimate @CAREClimate @WBG_Climate @giz_gmbh



- Side event was held at the **EU Pavilion – 06 December 2019**
- Attended by **45+ people**
- **Format – Theatre Performance, Investment Pitches and panel responses**

The Theatre Performance

It's [#TimeForAction](#). A message from smallholder [#farmers](#) from Sub-Saharan [#Africa](#) at [#COP25](#): [#ClimateChange](#) is real. Play your part: [#INVESTinCSA](#) to [#ScaleUpCSA!](#)



INVESTMENT PITCH 1: Transforming Crop & Livestock Production Systems For Climate Resilience In southern Africa

#INVESTINCSA PROJECT PITCH

TRANSFORMING CROP & LIVESTOCK PRODUCTION SYSTEMS FOR CLIMATE RESILIENCE IN SOUTHERN AFRICA

GOAL

Expanded uptake of climate-smart agriculture and pastoral production systems that are more resilient to climate shocks and soil fertility breakdown, leading to higher yields and incomes, and healthier populations, ecosystems and economies while creating an enabling policy environment to combat climate change.

FUNDING REQUESTED: USD 40 MILLION TIME FRAME: 5 YEAR

METHODOLOGICAL APPROACH - THREE (3) WORK PACKAGES:

Work Package 1	Work Package 2	Work Package 3
Identify and test policies to farmers and pastoralists' herds.	Local, national and regional knowledge generation and dissemination and capacity building.	Strengthening the enabling environment through CSA related policies, strategies and targets.
Led by CIMMYT, IRRI, IFPRI & CI	Led by CGIAR/CGIAR	Led by FANRPAN

EXPECTED OUTCOMES

- The area under climate-smart agriculture (CSA) and sustainable pastoral practices in southern Africa is expanded.
- The resilience of smallholder farmers and pastoralists is increased, expressed by higher productivity and profitability.
- Farm families acquire increased knowledge and capacity about CSA principles and apply these principles on their land.
- Increased carbon sequestration and reduced soil erosion.
- The private sector promotes CSA technologies.
- All relevant stakeholders access, develop and disseminate knowledge products on sustainable and CSA through existing KIM systems.
- Agriculture policy-makers utilize relevant data from the CSA systems to raise ambition.
- Policy priorities to support CSA aligned with the goals and objectives of regional and international policy frameworks.

REGIONAL SCOPE

SADC and specifically in:

Botswana, Lesotho, Malawi, Mozambique, Zambia, Zimbabwe

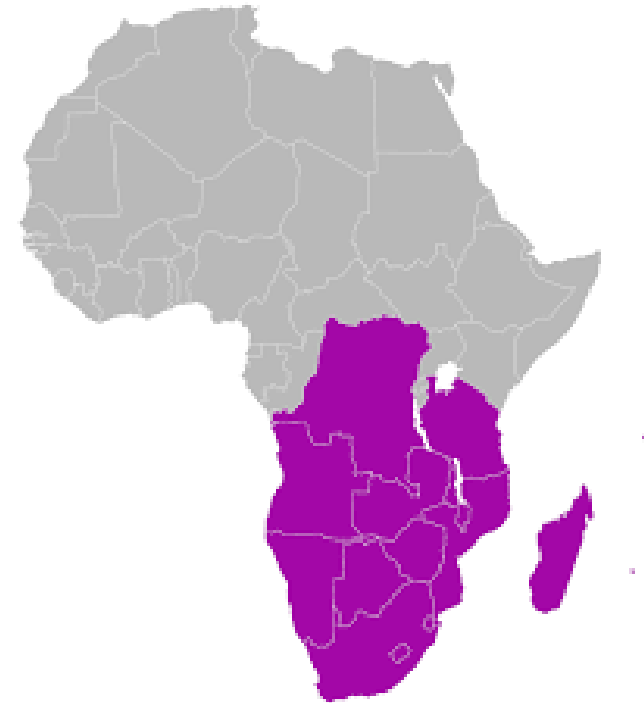
CONSORTIUM PARTNERS

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Target countries

- **All SADC countries (16 member states) will benefit!**
- **Phased approach**
- **Scaling - First Tear:** Botswana, Zambia, Zimbabwe, Malawi, Mozambique and Lesotho
- **Scaling - Spillover countries:** Namibia, Tanzania, Eswathini and South Africa





Partnerships

- All relevant **Government Departments in SADC**
- **Political lead partner: SADC**
- **Consortium partners: CCARDESA, CI, CIMMYT, FANRPAN, GIZ, PPF, RSDA**
- **Civil society / private sector partners:** Seed companies, machinery manufacturer, livestock enterprises, NGOs
- Further **complimentary partners**, including CGIAR centres, NGOs and other last-mile provider



We are requesting:

- Project funding of **40M Euro for 5 years**

We promise:

- To raise ambition in the fight against climate change
- Transformational change of current agriculture systems for increased climate resilience



INVESTMENT PITCH 2: Digitalizing Agricultural Transformation through Bundling Agricultural Advisories and Risk Insurance in Southern Africa (SADC)

#INVESTINCSA PROJECT PITCH

CLIMATE RESILIENT AGRICULTURAL DEVELOPMENT IN SOUTHERN AFRICA, BASED ON YOUTH INVOLVEMENT, ICTS AND PPPs

GOAL


Increase food security and stabilize climate-resilient agricultural production in southern Africa (Malawi and Zambia) through improved access to climate-informed agricultural advisories, risk insurance, agricultural finance and markets and public-private partnerships. Specifically:

- Increased resilience of most vulnerable people and communities (subsistence farmers, poor rural population, women and youth)
- Increased food security of households in the intervention areas (20% of 1 kilo. uses of climate informed e-advisories and bundled solutions*US\$); and
- Approach to resilient and climate-informed agricultural development (including PPPs) adopted by regional entities and ready for up-scaling in other SADC countries.

FUNDING REQUESTED: USD 50 MILLION TIME FRAME: 5 YEAR

OUTPUTS

- Improved collaborative decision-making for climate-adapted agricultural solutions
- Increased regional learning for scaling up of climate-resilient agricultural solutions in the SADC Region
- Improved climate-informed agricultural advisory services by public and private sectors
- Innovative bundled solutions developed for agricultural risk management
- Increased use of ICT-enabled climate risk management in agriculture
- Strengthened enabling environment for climate-resilient agricultural development



METHODOLOGICAL APPROACH – FIVE (5) WORK PACKAGES



Work Package 1:
Driving change for context-specific agricultural solutions
Led by GIZ



Work Package 2:
Digital delivery and e-advisories
Led by CCARDESA



Work Package 3:
Agricultural risk insurance as part of a bundled solution to climate change
Led by CCAFS



Work Package 4:
ICT enabled climate risk management for farming communities
Led by SACAU



Work Package 5:
Facilitating an enabling environment
Led by FANRPAN

REGIONAL SCOPE

SADC and Specialty in Malawi, Zambia



CONSORTIUM PARTNERS

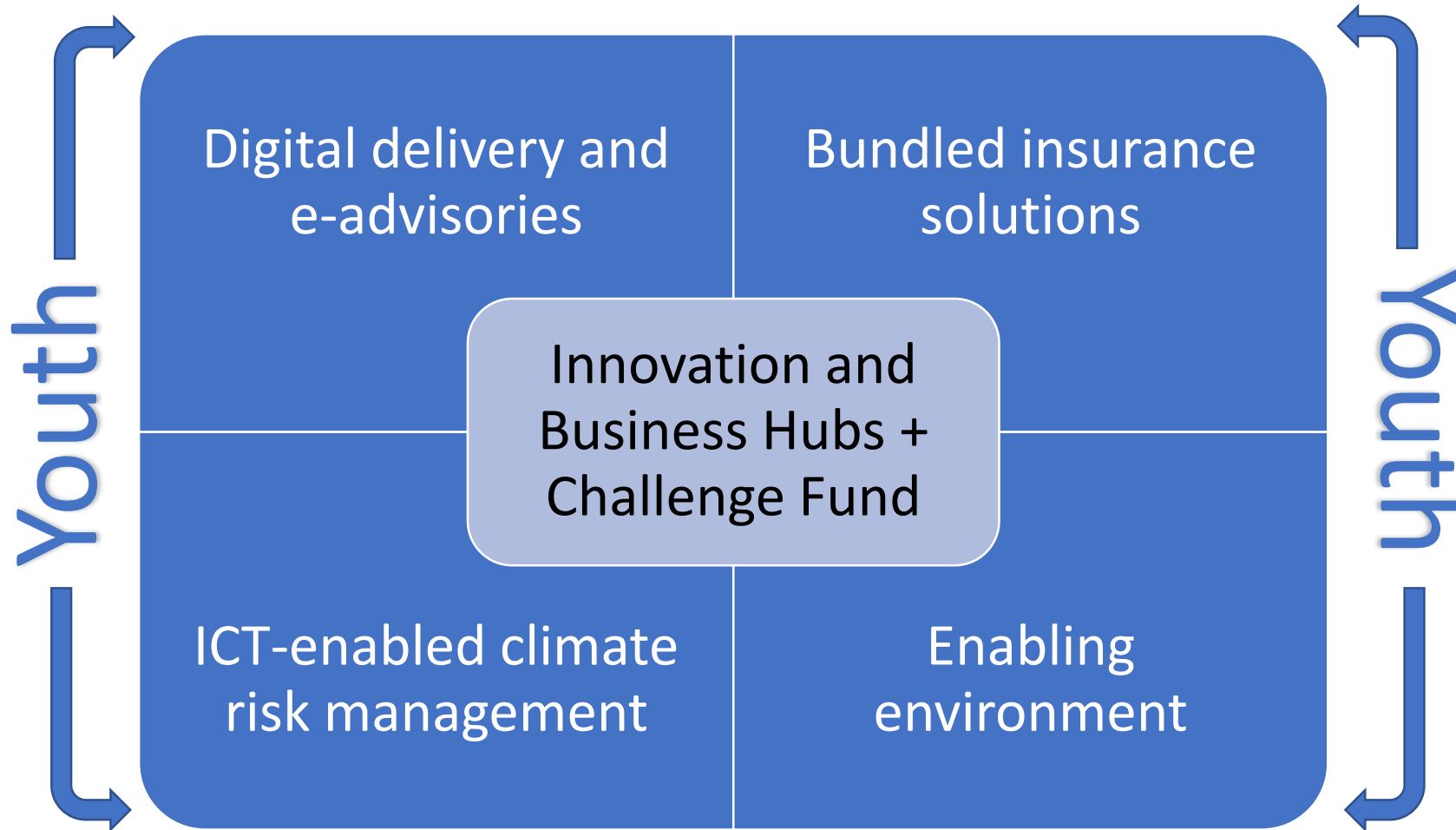


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Proposed US\$50 million of investment to help 1 million farmers in **Malawi** and **Zambia**





Planned outcomes

- 1** Increased resilience and incomes of **1 million rural households**
- 2** Increased area under climate-resilient agricultural practices by **1.2 million hectares**, plus emissions reduction co-benefits of 10% relative to BAU
- 3** Approach to resilient, climate-informed agricultural development **ready to out-scale** across SADC



Partners



RESEARCH PROGRAM ON
**Climate Change,
Agriculture and
Food Security**



Zambia



Malawi



INVESTMENT PITCH 3: Harnessing the potential of Plant Genetic Resources (PGR) in enhancing climate change resilience among the rural farming communities in SADC

#INVESTINCSA PROJECT PITCH

CLIMATE RESILIENT AGRICULTURAL DEVELOPMENT IN SOUTHERN AFRICA, BASED ON YOUTH INVOLVEMENT, ICTS AND PPPs

GOAL


Increased food security and enabled climate-resilient agricultural production in southern Africa (Malawi and Zambia) through improved access to climate-informed agricultural advisories, risk insurance, agricultural finance and markets and public-private partnerships. Specifically:

- Increased resilience of most vulnerable people and communities (Subsistence farmers, poor rural population, women and youth)
- Increased food security of households in the intervention areas (30% of 1 kilo. uses of climate informed e-advisories and bundled solutions *0.65g) and
- Approach to resilient and climate-informed agricultural development (including PPPs) adopted by regional entities and ready for up-scaling in other SADC countries.

FUNDING REQUESTED: USD 50 MILLION TIME FRAME: 5 YEAR

OUTPUTS

1. Improved collaborative decision-making for climate-adapted agricultural solutions
2. Increased regional learning for scaling up of climate-resilient agricultural solutions in the SADC Region
3. Improved climate-informed agricultural advisory services by public and private sectors
4. Innovative bundled solutions developed for agricultural risk management
5. Increased use of ICT-enabled climate risk management in agriculture
6. Strengthened enabling environment for climate-resilient agricultural development



METHODOLOGICAL APPROACH – FIVE (5) WORK PACKAGES

<p>Work Package 1: Driving change for context-specific agricultural solutions. Led by GIZ</p>	<p>Work Package 2: Digital delivery and e-advisories. Led by CCAARDESA</p>
<p>Work Package 3: Agricultural risk insurance as part of a bundled solution to climate change. Led by CCAFS</p>	<p>Work Package 4: ICT-enabled climate risk management for farming communities. Led by SACAU</p>
<p>Work Package 5: Facilitating an enabling environment. Led by FANRPAN</p>	

REGIONAL SCOPE

SADC and Specifically in Malawi, Zambia



CONSORTIUM PARTNERS






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Targeted Plant Genetic Resources for Food and Agriculture (PGRFA)

- Cover ten (10) major cereal and legume species grown in the SADC region:

Sorghum, Wheat, Cow pea, Common bean and Sesame,
Finger millet, Ground nuts, Bambara groundnuts,
Pearl millet, Cassava, Sweet potatoes and Yams .
Maize, Rice,



Partnerships and Collaboration Arrangements

Led by the **SADC Plant Genetic Resources Centre (SPGRC)**

- Community Gene Banks in participating countries
- **Universities/Colleges/ SANBio Network**
- National gene banks
- National Departments of Agricultural Research

Panel Responses to the Pitches



For successful [#ScaleUpCSA](#), there is need for:

- Supportive policy and legislative reforms,
- Adequate front-line capacity to support farmers,
- Strong partnerships for implementation &
- Quality information and knowledge sharing systems

Panel Responses to the Pitches



Scaling [#climate](#)-smart [#agriculture](#) requires projects w/ a strong business case, but also an enabling environment and political will, says Martin Schuldes, Head of Division Climate Initiatives



Key Achievements

1. Identified smallholder farmer needs and challenges through the AFRICAP project
2. Developed and produced a representative script of farmer voices
3. Coordinated and converged input from a multi-partner process
4. Conducted stakeholder consultations and successfully coopted their feedback (Bali and Kigali)
5. Conducted side event at CoP25 using TPA and established funding proposals



Challenges

- **Time constraints**

- a) To develop script and produce with smallholder farmers (need to adjust for language, confidence, etc.)
- b) To work with farmers/community members capable of securing travel documents and visas on time
- c) To ensure adequate meetings/review amongst partners

- **Budget**

- a) Need for more farmer voices to accompany the process (Bali, Kigali, and other platforms) to retail concept, other than cast
- b) Bigger cast would have been more impactful



Lessons Learnt

1. Pre-event promotion is critical for success, need for multi-media promotion of concept
2. Coordinated profiling of concept by all partners critical for mobilizing participants to side event
3. Need to secure key speakers (endorsers) early as there is competing events at CoP
4. To realise substantial and long-term investments into CSA, innovative engagement approaches hold the key.