



Strengthened CCARDESA ICKM System Launch

*2018 High-level Policy Dialogue
Maputo, 21 November 2018*



CCARDESA

Centre for Coordination of Agricultural Research and Development for Southern Africa



Background

- CCARDESA – established in 2011 by SADC Member states to coordinate agriculture research and development (AR&D)
- Thematic Area 3: Knowledge, Information and Communication
- Major challenge of coordinating transfer of knowledge across SADC Region



CCARDESA's ICKM Mandate

Building and operating a regional **Information Communication and Knowledge Management (ICKM) System** which strengthens capacity to manage and facilitate access to, and broker the sharing of agricultural information.

But how???

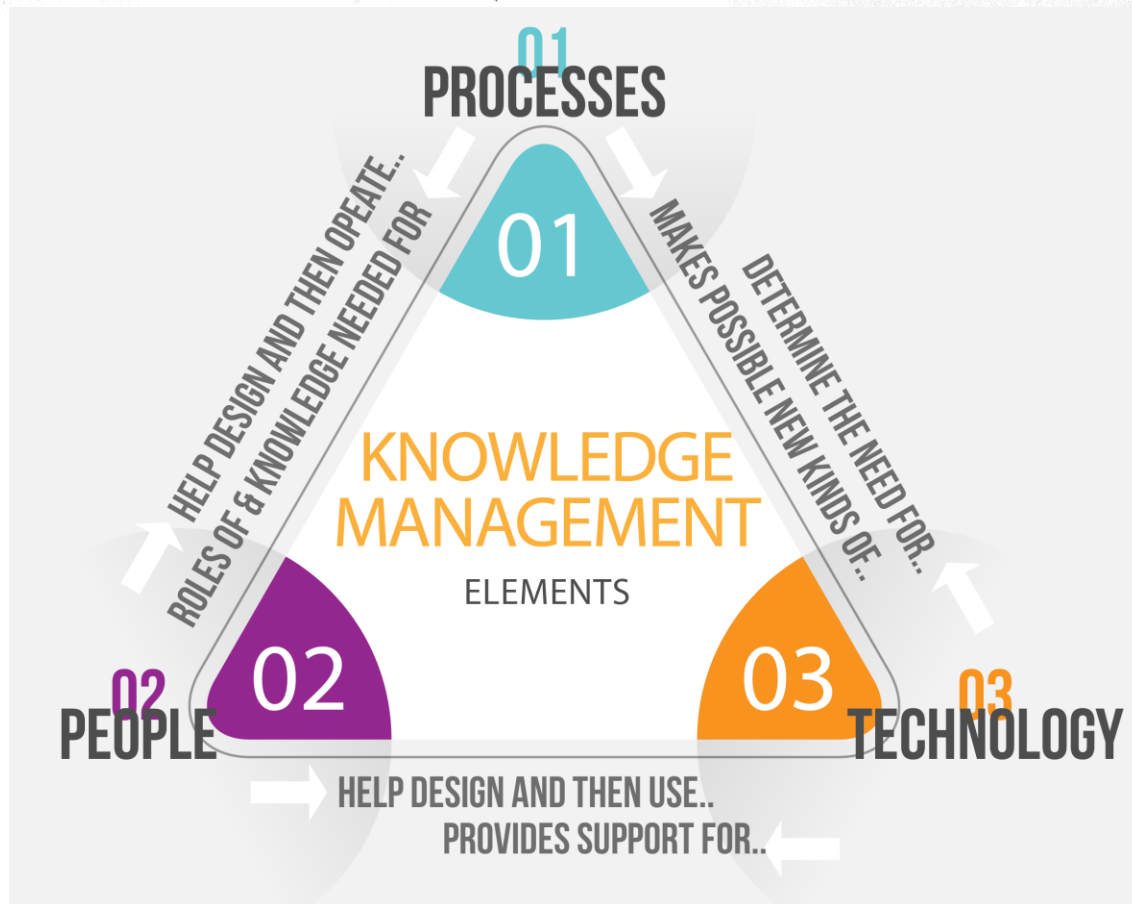
Strengthening CCARDESA ICKM System Project

Aims of Project:

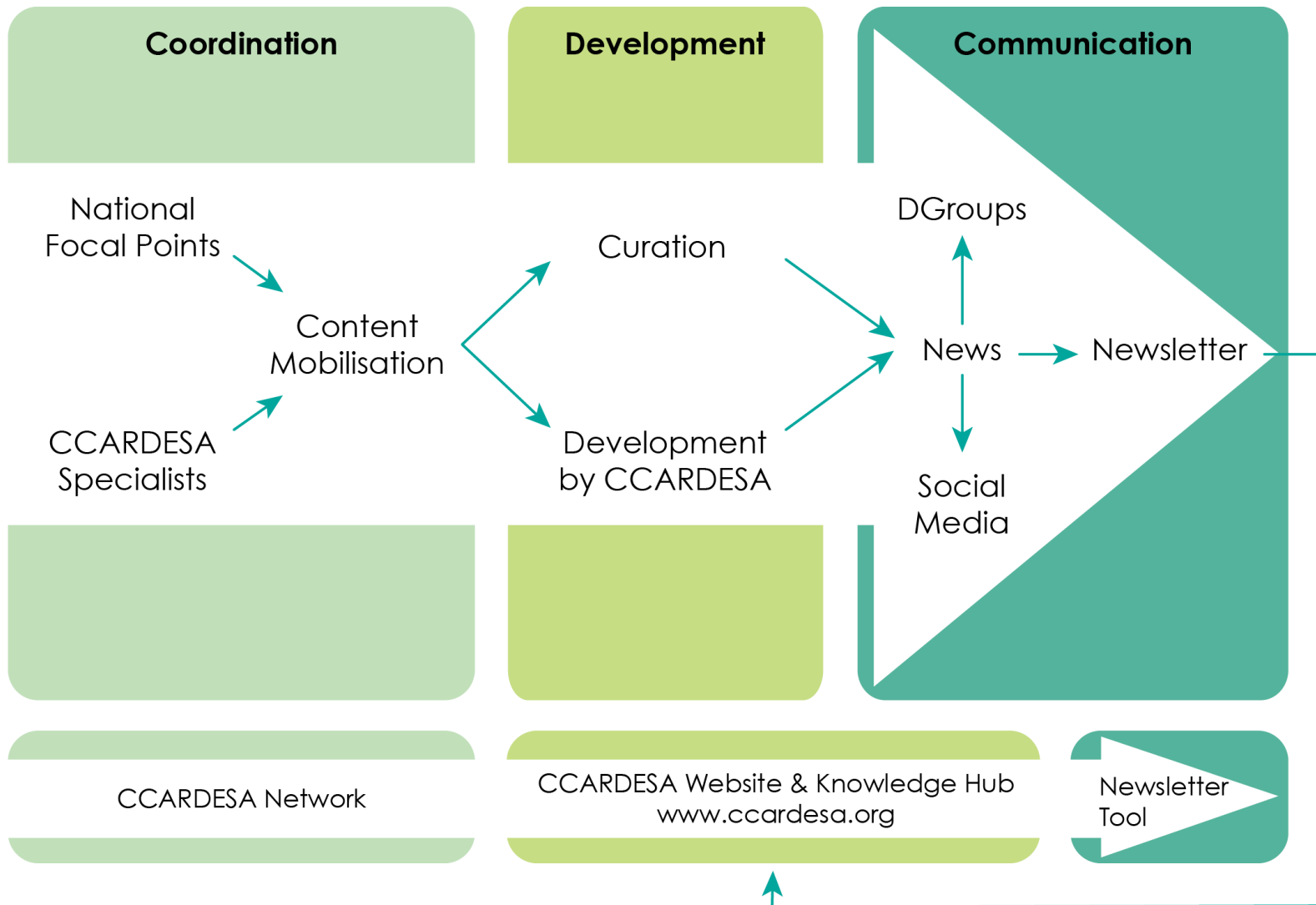
1. Review existing ICKM System structure and implement recommendations
2. Review Human and institutional capacity and strengthening
3. Development of Knowledge Products



ICKM New Approach!



ICKM System Structure



National Focal Points



- Nominated by Ministries
- 1 x Agricultural Research / 1 x Agricultural Extension
- NFPs from 10 Countries participate in Community of Practice Workshop
- Get Involved!



CCARDESA ICKM Outputs

CCARDESA
Centre for Coordination of Agricultural Research and Development for Southern Africa

About CCARDESA

The Centre for Coordination of Agricultural Research and Development for Southern Africa (CCARDESA) was founded by SADC member states to harmonise the implementation of agricultural research and development (R&D)...

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Themes



- Integrate web-presence
- Coherent and unified identity
- Help users achieve goals
- Disseminate and broker knowledge
- Communicate with stakeholders
- Multi-lingual
- Mobile friendly

Revised CCARDESA Website Overview

Home Page –

www.ccardesa.org



- About CCARDESA
 - Themes
 - Programmes
 - Partners
 - News & Events
 - Opportunities
 - Contact
-
- Link to SAAIKS Knowledge Hub

SAAIKS Knowledge Hub

- Search
 - CCARDESA Content
 - Curated Content
- Partner search
- Partner collections
- Partner information
- Discussions (DGroups)
- Social Media

The screenshot shows the top navigation bar with 'CCARDESA' and 'SAAIKS Knowledge Hub' on the left, and social media icons for Facebook and DGroups, along with a 'Select Language' option on the right. Below the navigation bar is the CCARDESA logo and the SAAIKS logo. The main header area contains the text 'The CCARDESA SAAIKS Knowledge Hub' and two search buttons: 'Search Knowledge Hub' and 'Search Partner Sites'. A search input field contains the placeholder text 'What would you like to know?'. Below the search field are five filter dropdown menus: 'Theme', 'Category', 'Partner', 'Content Type', and 'Audience'. A 'Search' button is positioned below the filters. At the bottom of the header area, a paragraph states: 'The SAAIKS Knowledge Hub is intended to facilitate and promote sharing of agricultural research and extension information across Southern Africa.'

This section is titled 'Knowledge Products' with a 'View All' link. It features a grid of product images and a list of titles:

- CCARDESA Procurement Advert Development of Strategic Plan and Medium Term O...
- CCARDESA Procurement Terms of Reference Development of Strategic Plan and M...
- Response of three Bambara groundnut landraces to pre-sowing hydration in Bo...
- Agricultural Productivity Programme for Southern Africa (APPSA) English Bro...
- Farmers and scientists celebrate SIMLESA achievements

The image shows a photograph of a busy indoor event space with people gathered around tables. Below the photo is a Facebook post with the text 'Like us on Facebook' and a navigation arrow.

This section is titled 'Dgroups Discussion Groups' and lists several upcoming events:

- 06 NOV: FANRPAN High-level Policy Dialogue - Transforming Agriculture in Africa
- 06 NOV: CCARDESA launches new website www.ccardesa.org
- 23 OCT: Webinar Today (SAVE THE DATE) Ecosystem-based Adaptation in Action: t cas...
- 18 OCT: Webinar next week| SAVE THE DATE | Ecosystem-based Adaptation in Action: th...
- 02 OCT: Goodbye
- 28 SEP: Confronting the challenge of low of adoption of agricultural technologies

DGroups Discussion

- Discussion Groups key aspect of ICKM to date
- Integrated into website using RSS
- Discussion still happens in email

A screenshot of the CCARDESA SAAIKS Knowledge Hub website. The page has a green header with the text "Knowledge Hub" and navigation links for "Discussions", "Knowledge Products", "Partner Collections", "Partners", and "Contact Us". Below the header is a search bar with the text "The CCARDESA SAAIKS Knowledge Hub" and two search buttons: "Search Knowledge Hub" and "Search Partner Sites". A filter section is visible with dropdown menus for "Filter By", "Category", "Partner", "Content Type", and "Audience". The main content area features a large image of a cornfield and a list of discussion groups. The list includes:

- 07 SEP Assessors/ Examiners needed at BUAN
- 01 AUG Webinar | SAVE THE DATE | The potential for EbA to build agricultural livel...
- 23 JUL Looking for a Meteorologist
- 06 JUL CCARDESA changing perceptions of youth towards agriculture as a career
- 06 SACA VACANCIES

Social Media - Facebook

- Sharing content through additional channel(s)
- Raise profile and reach of CCARDESA
- Link to CCARDESA Site and ICKM Network
- Please visit www.facebook.com/ccardesa



CCARDESA Newsletter

CCARDESA Demonstration Newsletter

[Campaigns Preview](#) [HTML Source](#) [Plain-Text Email](#) [Details](#)

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CCARDESA
Centre for Coordination of Agricultural Research and Development for Southern Africa

CCARDESA Newsletter

This is the Centre for Coordination of Agricultural Research and Development in Southern Africa (CCARDESA) newsletter demo. It provides links to valuable new Knowledge Products on the CCARDESA website, and links to curated content, news and events.



<http://www.facebook.com/ccardesa/>



Forward

CCARDESA was founded by SADC Member States to harmonise the implementation of agricultural Research and Development in the SADC region. CCARDESA intends to address



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Engaging
with the
CCARDESA
ICKM
System



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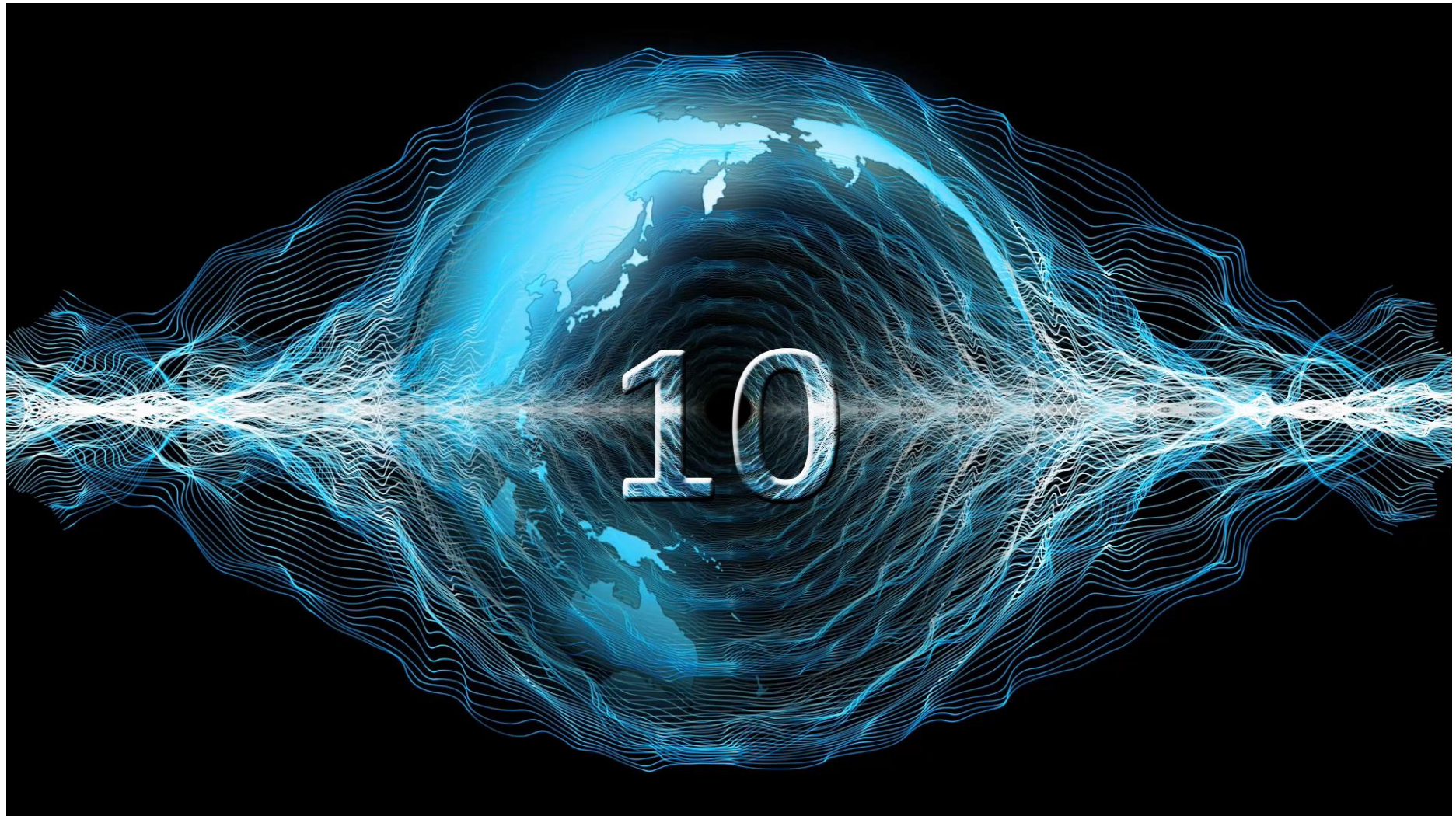
[www.facebook.com/
ccardesa](http://www.facebook.com/ccardesa)



Sign up for



Sign up to receive
the CCARDESA
Newsletter





About CCARDESA

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Themes



Recent News

[View All](#)

Upcoming Events

Gallery

CCARDESA participate in a Media